



Rural Development Programme 2014 – 2020 (LEADER)

Local Development Strategy for Gozo and Comino



The Rural Development Programme for Malta 2014-2020

LEADER

European Agricultural Fund for Rural Development (EAFRD)
Co-financing rate: 75% EU Funds; 25% National Funds



*The European Agricultural Fund for Rural Development:
Europe Investing in Rural Areas*



The Local Development Strategy has been prepared by the Gozo Action Group Foundation. It sets out the needs and priorities for the region of Gozo for the 2014-2020 funding period and outlines the measures proposed for funding under the LEADER Programme.

The following are the actions identified to address the needs and objectives:

- GAG1: Develop- an ICT media platform for the valorization of Gozitan lifestyle concept.
- GAG2: Maximize the contribution of Gozitan agriculture to the Gozitan culinary tradition, its evolution and future sustainability.
- GAG3: Develop Gozo's all-season tourism product offering.
- GAG4: Improve the attractiveness of living in Gozo for young persons and young families.



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GAG1: Develop an ICT media platform for the valorization of Gozitan lifestyle concept.

- The creation of an ICT (and other) media platform to showcase the various aspects of the Gozitan lifestyle which can serve as bases for sustainable development, by enabling access to business, governance and non-government organisations to media resources in an organised set-up, while in itself creating a 'new economy' activity in Gozo.
- **Budget Allocation:** €240,000
- **Minimum Budget per application:** €120,000
- **Maximum Budget per application:** €200,000
- **Eligible Beneficiaries:** Applicants must consist of partnerships between operators in business - ideally covering IT, media, tourism, environment, agriculture, manufacturing/crafts, creativity sectors - and/or representative bodies thereof, and NGOs. Participation from Local Councils, educational institutions, and other representative bodies within the partnerships would also be desirable.

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GAG2: Maximize the contribution of Gozitan agriculture to the Gozitan culinary tradition, its evolution and future sustainability.

- The creation of projects involving Gozitan agriculture and food produced and/or consumed in Gozo in a manner which sustains the appreciation and evolution of the Gozitan culinary tradition, generates better economic value added in Gozitan agriculture and food production, and which benefits the health of consumers.
- **Budget Allocation:** €390,000
- **Minimum Budget per application:** €100,000
- **Maximum Budget per application:** €200,000
- **Eligible Beneficiaries:** Applicants must include partnerships between operators in agriculture, agri-producers and/or catering, and/or representative bodies thereof. Participation from NGOs (mainly related to culinary arts/research, tourism, consumers' interest, sustainable agriculture, etc.), Local Councils and educational/research institutions with a direct interest in Gozitan culinary traditions would also be desirable.

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GAG3: Develop Gozo's all-season tourism product offering.

- Investment in infrastructure and innovative events which will in a complementary manner strengthen Gozo's tourism offering so as to enhance performance across all seasons, in a sustainable manner.
- **Budget Allocation:** €390,000
- **Minimum Budget per application:** €95,000
- **Maximum Budget per application:** €180,000
- **Eligible Beneficiaries:** Applicants must include partnerships between business operators with a direct interest in tourism and/or representative bodies thereof, Local Councils and/or other public governance entities with a direct interest in the Gozo region, and NGOs.

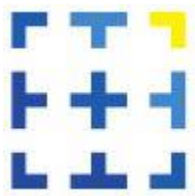


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GAG4: Improve the attractiveness of living in Gozo for young persons and young families.

- The action will improve amenities and services in Gozo so as to improve the quality of life for young persons and young families, thereby contributing to retaining skills and to demographic and cultural regeneration.
- **Budget Allocation:** €300,000
- **Minimum Budget per application:** €40,000
- **Maximum Budget per application:** €120,000
- **Eligible Beneficiaries:** Applicants can be Local Councils, NGOs and business operators. Each applicant must consist of at least three entities, spanning at least two of the aforementioned categories. The applicant has to co-operate with at least two other partners. A lead partner should also be appointed who shall be considered as the project applicant. The application shall clearly specify the role to be played by the applicant and the project partners.

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