

Well-Being from Nature Conference

AGENDA

Registration

9:00am

Welcome Speech

Mr. Joe Cordina, GAGF Chairman

9:30am - 9:45am

Well-being from Nature Presentation

Mr. Yosef Magro, GAGF Manager

9:45am – 10:00am

Strategic Digital Marketing Campaign Presentation

Mr. Beppe Galea, Key Expert for the Gozo as a Wellbeing Destination:

A Digital Marketing Strategy

10:00am – 10:30am

Well-being from Nature: Finnish Perspective Speech

Ms. Anna Rauha, Project Manager for Wellbeing from Nature (Finland), SeAMK

10:30am – 10:45am

Well-being from Nature: Irish Perspective Speech

Ms. Shauna McClenaghan, Joint CEO of the Inishowen Development Partnership

10:45am – 11:00am

Coffee Break

Discussion Panel

Mr Noel Formosa, Mayor of San Lawrenz

Mr. Daniel Borg, CEO of the Gozo Business Chamber

Mr. Joe Muscat, CEO of the Gozo Tourism Association

Mr. Frank Muscat, Assistant Secretary of the Gozo NGO Association

11:30am – 12:30pm

Networking Lunch
