

**GOVERNMENT
OF MALTA**



Formulation of Local Development Strategy for Gozo Action Group

CAP Strategic Plan 2023-2027

Summary Presentation



**European Agricultural Fund
for Rural Development:**
Europe Investing in Rural Areas



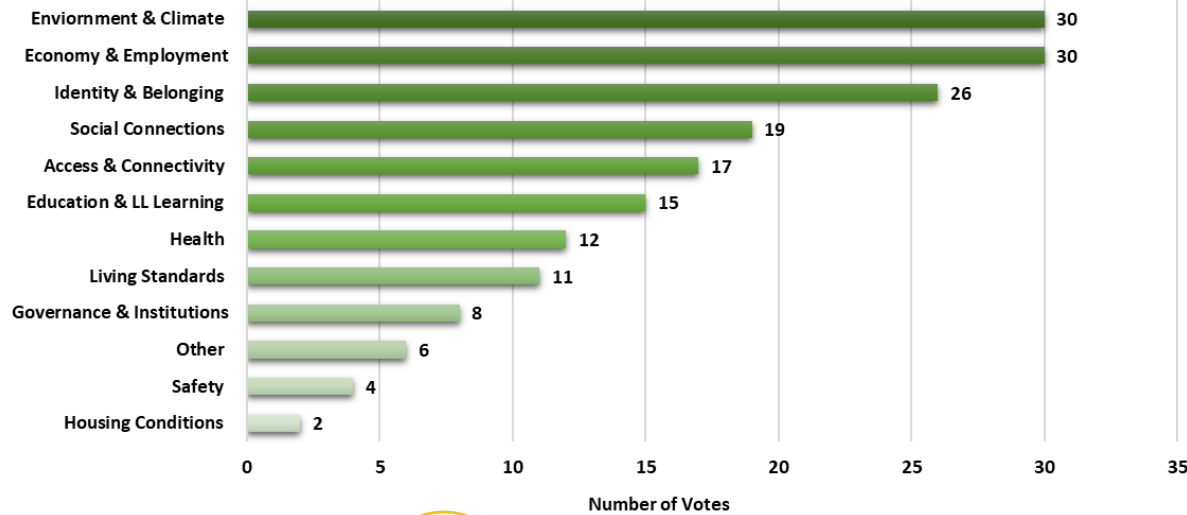
Meeting Agenda

- Feedback from Public Consultation Sessions
- Proposed Measures, Eligibility and Budget
- Final Remarks and Conclusions

Feedback from Public Consultation Sessions

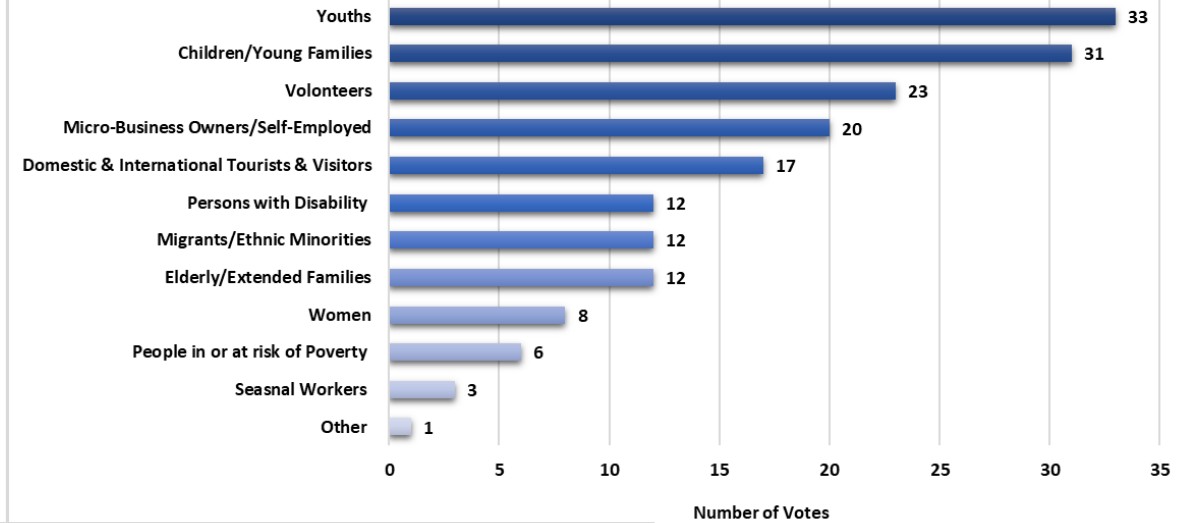
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Dimensions



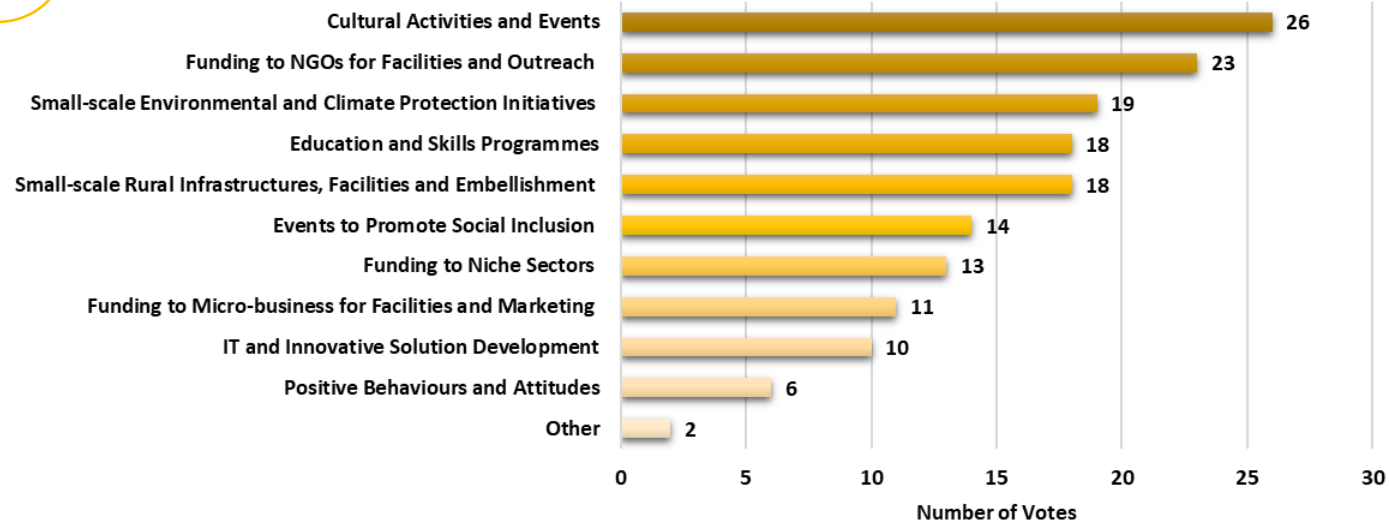
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Target Groups



3

Types of Interventions



Snapshot of Measures

Measure 1

Keeping the Culture and Traditions of Gozo Alive

Measure 2

Youth entrepreneurship in Gozo: Taking ideas to the marketplace

Measure 3

Empowering Communities to act as Environmental Stewards

Measure 4

Promoting Healthy and Sustainable Lifestyles in Gozo

Measure 1: Keeping the Culture and Traditions of Gozo Alive

Aim and Scope:

- This measure will support **actions culminating in the holding of at least one event** which would feature attractions and activities spread out at different locations throughout Gozo at a pre-determined time of the year where all the beneficiaries would showcase their cultural assets and instil an appreciation of local traditions, skills and crafts.
- Beneficiaries will be **supported to facilitate the exchange of culture and traditional values** between different demographic cohorts, acquire necessary materials and equipment, undertake small scale infrastructural interventions across the Region which would form part of the event itself, and undertake research, including practice-based, into culture and traditions. Organisations will also be supported to undertake the necessary activities related to the participation in the event itself.
- This measure will enable the distinctive elements of the **culture and traditions of Gozo to serve as a means of enhancing the quality of life and social inclusion**. Through this measure, culture and traditions at risk of being lost will be re-discovered, recognised and kept alive especially among the younger population and immigrants.

Potential Beneficiaries: Local councils and their representatives, NGOs, schools, Micro-businesses and Private Individuals

Budget:

- Total Budget for the measure: €400,000
- Support to individual actions: €15,000 to €50,000

Measure 2: Youth entrepreneurship in Gozo: Taking ideas to the marketplace

Aim and Scope:

- This measure will support **entrepreneurial youths** to develop creative business ideas to the point where they can be presented to potential investors and funding institutions. This measure aims to **fill the existing gap between the early inception of ideas** by youth entrepreneurs **and the stage where such ideas are expressed as proofs of concept** that would be amenable to investor opportunities.
- Youths with creative ideas will be supported to draw up business plans, undertake research into markets and products, develop prototypes, acquire skills and knowledge, and develop information and demonstration materials to be able to bring the idea to a level that is acceptable to attract investor interest.
- As part of this measure, LAG will be **inviting the formation of a group of business angels** for the Region, which will provide practical inputs into the implementation of the measure.
- This measure will give **preference to actions with a direct benefit to the economy of Gozo** especially in terms of diversification and the further generation of youth employment and entrepreneurship.

Potential Beneficiaries: Youths, that is anyone under 41 years of age.

N.B. The project must be completed and not at application or implementation stage by when the individual is 41 years of age.

Budget:

- Total Budget for the measure: €100,000
- Support to individual actions: €5,000 to €15,000

Measure 3: Empowering Communities to act as Environmental Stewards

Aim and Scope:

- This measure will enable communities to develop **small-scale plans and actions aimed at mitigating/adapting to climate change and/or the amelioration of natural assets.**
- Examples would include the reduction of emissions from transport and waste the conservation of carbon-capturing elements within natural environments, and activities which manage sound and light emissions as well as water conservation
- Activities supported would include the drawing up of plans, to result in one or more of these elements: **(1) behavioural change actions; (2) small scale infrastructure development; (3) small scale restoration of green spaces.**
- The applicants will need to assess and clearly state that the requested activities are not eligible to other national and EU funding opportunities.

Potential Beneficiaries: Micro businesses, schools, local councils and their representatives as well as NGOs

Budget:

- Total Budget for the measure: €400,000
- Support to individual actions: €15,000 to €50,000

Measure 4: Promoting Healthy and Sustainable Lifestyles in Gozo

Aim and Scope:

- This measure will **promote healthy (both physical and mental health) and sustainable lifestyles** in Gozo.
- Interventions may include the possibility to invest in equipment and event organisation, small scale rural infrastructure and facilities. This measure can allow for the development of specific elements such as open spaces, spaces which can be enjoyed by the community for social activities, promotion of healthy diets (with an emphasis on local gastronomy) and mental well-being. Activities towards the protection of animal welfare and public safety within rural areas are also applicable under this Measure.
- The actions would place special emphasis on the more vulnerable elements of the population including children, youths, women, the elderly, and minority groups, among other segments which require special attention from an inclusiveness perspective.

Potential Beneficiaries: Local Councils and their representatives, NGOs, micro and small businesses, and schools.

Budget:

- Total Budget for the measure: €400,000
- Support to individual actions: €15,000 to €50,000

Final Remarks and Conclusion

- Strategy
 - A balanced/inclusive partnership of public and private local socio-economic interests has been taken into account to build the Strategy
 - The Strategy is to be implemented over the 2023-2027 period
- Implementation
 - First calls expected to be in early 2024
 - Application process is expected to be simplified